

David R Balbian

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To: Central New York Dairy Industry (Support) AgriService Personnel

From: Bob Pierpont, Dairy Business Unit, Elanco

Dave Balbian, Cornell Cooperative Extension, Central NY Dairy & Field Crops Team

Re: Dairy FAST Session, September 11, 2012

Who: AgriService Personnel Serving the NYS Dairy Industry

What: Dairy FAST Breakfast Meeting

When: Tuesday, September 11, 2012

7:30 – 9:30 a.m. (sharp start and end to presentation/discussion)

Where: Tally-Ho Restaurant, 156 Main St. (Rt. 20) Richfield Springs, NY

Cost: \$10.00 -- an excellent breakfast

Session Objectives: Mix with colleagues from the area, enjoy a good breakfast, become informed on: critical cow comfort issues on farms affecting already lean margins and options for resolution

Agenda:

- 7:30 8:10 Mix and enjoy breakfast
- 8:10 9:10 Cow Comfort Issues and Farm's Future Ability to Make Sustainable Operating Margins Curt Gooch and John Conway, PRO-DAIRY
 - Getting a Clean View of the Economics is Not Easy. When you do, it's a Very Big Deal!
 - Full-Environment Cow Comfort Way More than Stall Dimensions
 - Cow Comfort Indicators Cow Environment Side
 - Cow Comfort Indicators Cow Response Side
- 9:10 9:30 Discussion: Your Experiences with Cow Comfort Issues in the Field
 - Want to be a Client Farm Survival Advocate? In-depth Training Opportunity
 - 9:45 Optional guided tour of Woodlawn Dairy, 201 Dugan Rd, Richfield Springs, a sand-bedded free-stall facility built to replace a tie-stall barn destroyed by fire.

Please RSVP by September 7th to CCE Herkimer Co at herkimer@cornell.edu or 315-866-7920

Please extend this invitation to your colleagues as well. If we missed getting their e-mail address into the database, please forward their email so they can be included in future notices.